

Unpaired Sentiment-to-Sentiment Translation: A Cycled Reinforcement Learning Approach

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Introduction

Sentiment-to-Sentiment Translation

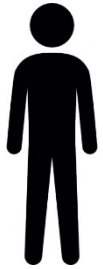
Examples:

- 1) **The movie** is **amazing**! — **The movie** is **boring**!
- 2) I went to this restaurant last weak, **the staff** was **friendly**, and I were **so happy** to have a **great meal**! — I went to this restaurant last weak, **the staff** was **rude**, and I were **so angry** to have a **terrible meal**!

Definition

The goal of sentiment-to-sentiment “translation” is to change the underlying sentiment of a sentence while keeping its content. The parallel data is usually lacked.

Applications: Dialogue Systems



I am **sad** about the failure of the badminton player A.



The badminton player B defeats A. **Congratulations!**

sentiment-to-sentiment translation



Refined Answer: **I'm sorry to see** that the badminton player B defeats A.



Applications: Personalized News Writing

Sentiment-to-sentiment translation can save a lot of human labor!



The visiting team defeated the home team



News for fans of the visiting team: The players of the home team performed badly, and lost this game.



News for fans of the home team: Although the players of the home team have tried their best, they lost this game regretfully.

Challenge: Can a sentiment dictionary handle this task?

- The simple replacement of emotional words causes low-quality sentences.



The food is terrible like rock



The food is delicious like rock

Challenge: Can a sentiment dictionary handle this task?

□ For some emotional words, word sense disambiguation is necessary.

- For example, “good” has three antonyms: “evil”, “bad”, and “ill” in WordNet. Choosing which word needs to be decided by the semantic meaning of “good” based on the given content.

evil



ill



bad



Challenge: Can a sentiment dictionary handle this task?

□ Some common emotional words do not have antonyms.

- For example, we find that WordNet does not annotate the antonym of “delicious”.



Background



Background: State-of-the-Art Methods

Key Idea

1. They first separate the non-emotional information from the emotional information in a hidden vector.
2. They combine the non-emotional context and the inverse sentiment to generate a sentence.

- ❑ **Advantage:** The models can automatically generate appropriate emotional antonyms based on the non-emotional context.
- ❑ **Drawback:** Due to the lack of supervised data, most existing models only change the underlying sentiment and fail in keeping the semantic content.

The food is delicious



→ What a bad movie



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The food is delicious



→ What a bad movie



**It's a Bad,
Bad, Bad,
Bad Movie**



Approach

Approach: Overview

❑ Neutralization module

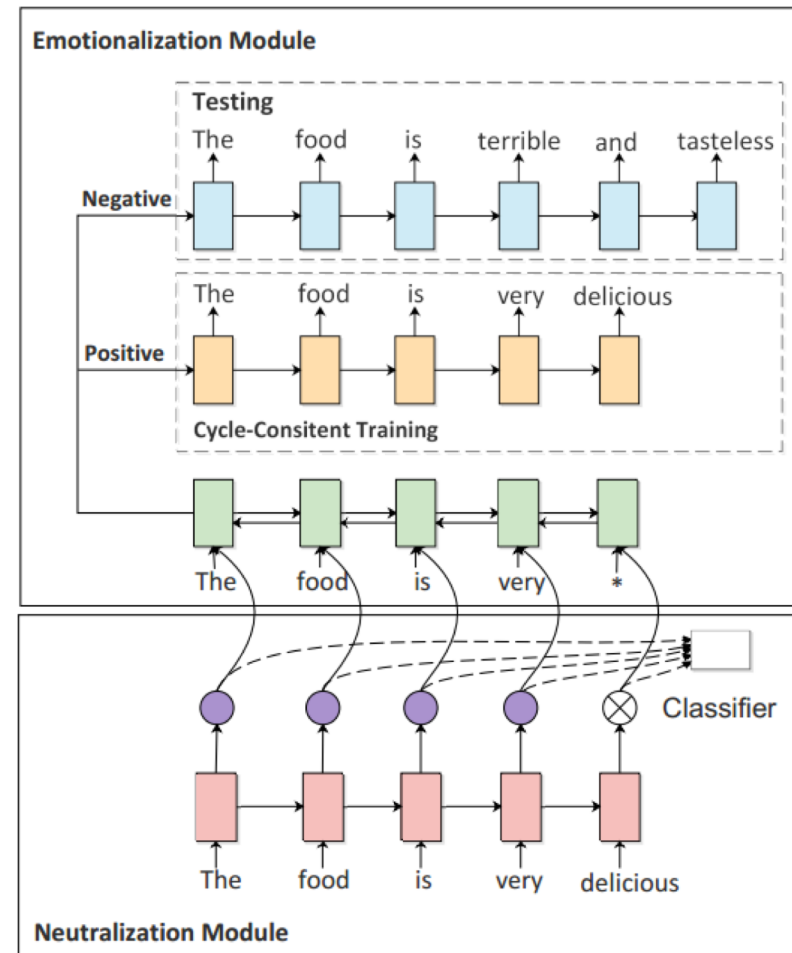
- Extract non-emotional semantic information

❑ Emotionalization module

- Add sentiment to the neutralized semantic content

❑ Cycled reinforcement learning

- Combine and train two modules.



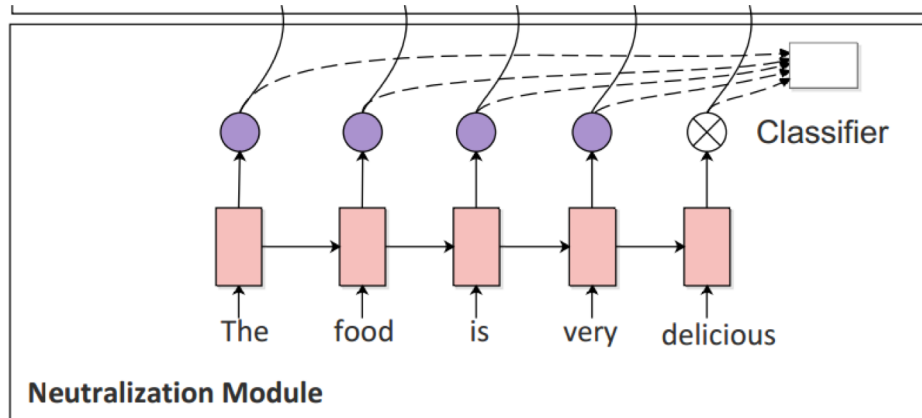
Neutralization Module

□ Long-Short Term Memory Network

- Generate the probability of being neutral or being polar

□ Pre-train

- The learned attention are the supervisory signal.
- The cross entropy loss is computed as



$$L_{\theta} = - \sum_{i=1}^T P_{N_{\theta}(\hat{\alpha}_i | x_i)}$$

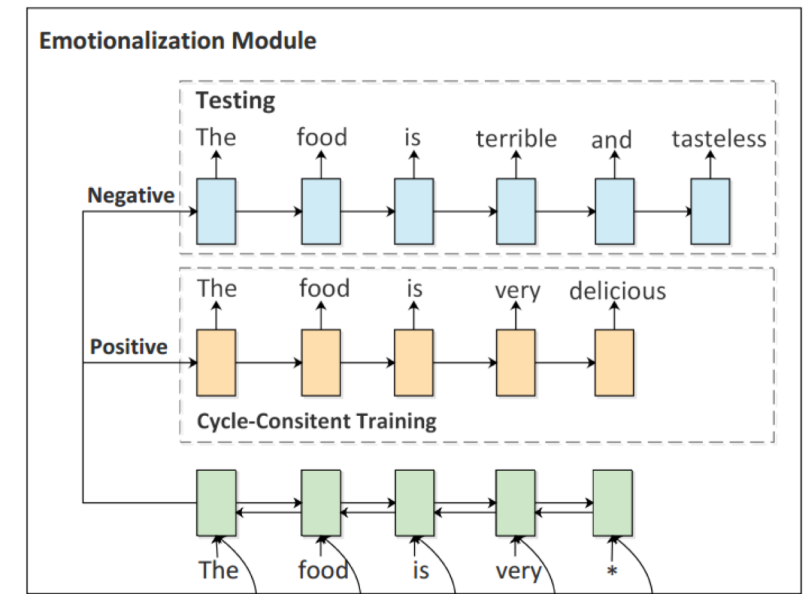
Emotionalization Module

□ Bi-decoder based encoder-decoder network

- The encoder compresses the context
- The decoder generates sentences

□ Pre-train

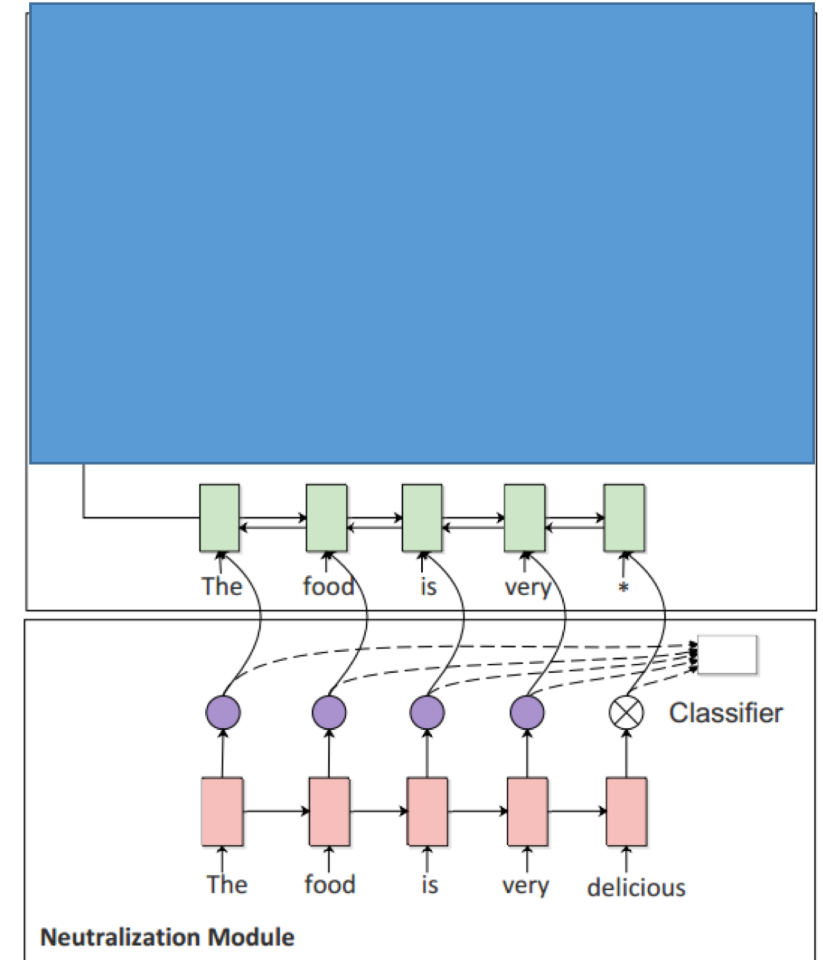
- The input is the neutralized input sequence
- The supervisory signal is the original sentence
- The cross entropy loss is computed as



$$L_{\emptyset} = - \sum_{i=1}^T P_{E_{\emptyset}}(x_i | \hat{x}_{i,s})$$

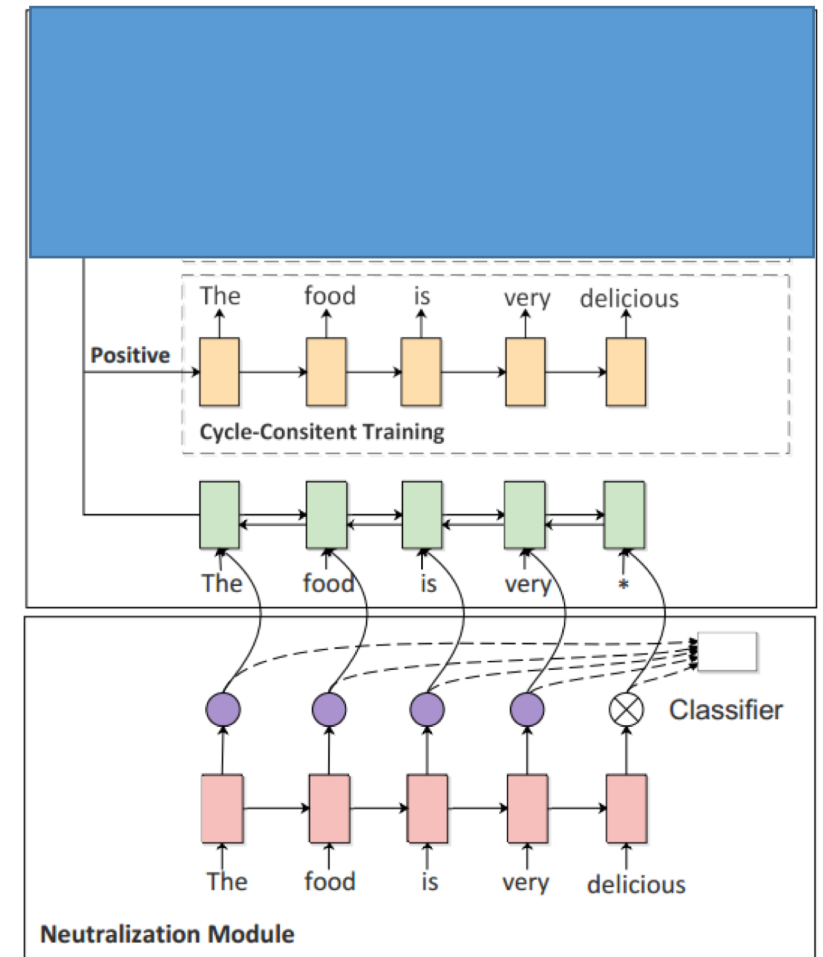
Cycled Reinforcement Learning

- 1) Neutralize an emotional sentence to non-emotional semantic content.
- 2) Reconstruct the original sentence by adding the source sentiment.
- 3) Train the emotionalization module using the reconstruct loss.
- 4) Train the neutralization module using reinforcement learning.



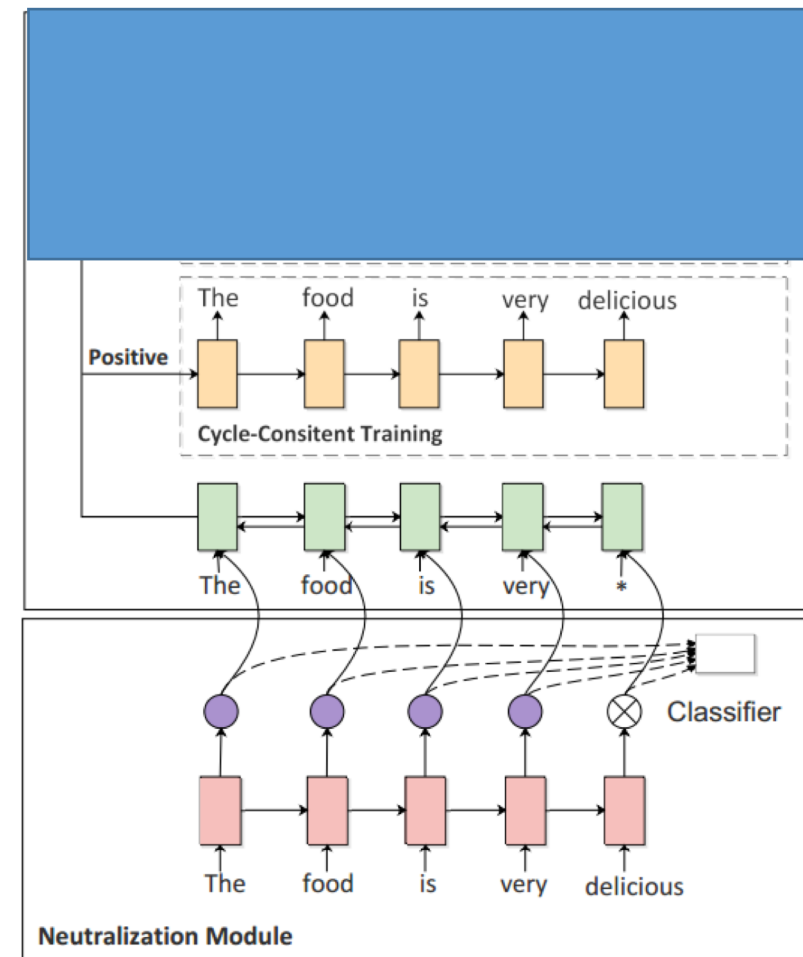
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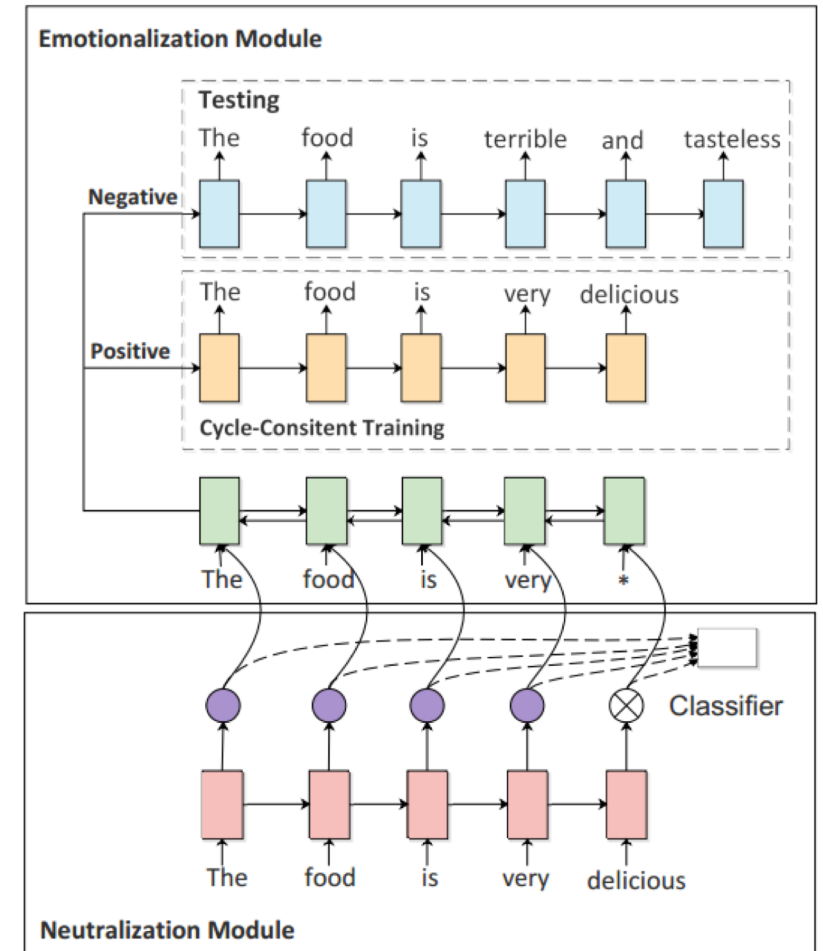
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Cycled Reinforcement Learning

- 1) Neutralize an emotional sentence to non-emotional semantic content.
- 2) Force the emotionalization module to reconstruct the original sentence by adding the source sentiment.
- 3) The reconstruct loss is used to train the emotionalization module.
- 4) Train the neutralization module using reinforcement learning.**



□ Add **different sentiment** to the semantic content

- Positive
- Negative

□ Use the quality of the generated text as reward

- The confidence score of a sentiment classifier
- BLEU



Experiment

Dataset

□ Yelp Review Dataset (Yelp)

- Yelp Dataset Challenge.

□ Amazon Food Review Dataset (Amazon)

- Provided by McAuley and Leskovec (2013). It consists of amounts of food reviews from Amazon.

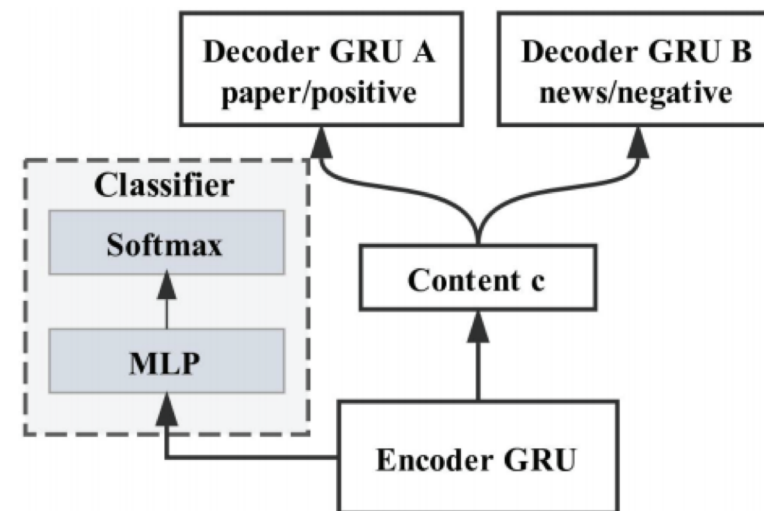
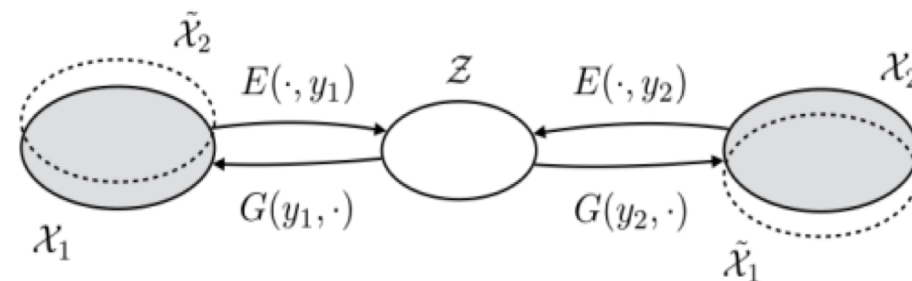
Baselines

□ Cross-Alignment Auto-Encoder (CAAE)

- Refined alignment of latent.

□ Multi-Decoder with Adversarial Learning (MDAL)

- A multi-decoder model with adversarial.



□ Automatic Evaluation

- Accuracy
- BLEU
- G-score

□ Human Evaluation

- The annotators are asked to score the transformed text in terms of sentiment and semantic similarity.

□ Automatic Evaluation

- Accuracy
- BLEU
- G-score

□ Human Evaluation

- sentiment and semantic similarity.

Results

Yelp	ACC	BLEU	G-score
CAAE	93.22	1.17	10.44
MDAL	85.65	1.64	11.85
Proposed Method	80.00	22.46	42.38
Amazon	ACC	BLEU	G-score
CAAE	84.19	0.56	6.87
MDAL	70.50	0.27	4.36
Proposed Method	70.37	14.06	31.45

Automatic evaluations of the proposed method and baselines.

Results

Yelp	Sentiment	Semantic	G-score
CAAE	7.67	3.87	5.45
MDAL	7.12	3.68	5.12
Proposed Method	6.99	5.08	5.96
Amazon	Sentiment	Semantic	G-score
CAAE	8.61	3.15	5.21
MDAL	7.93	3.22	5.05
Proposed Method	7.92	4.67	6.08

Human evaluations of the proposed method and baselines.

Generated Examples

Input: *I would strongly advise against using this company.*

CAAE: *I love this place for a great experience here.*

MDAL: *I have been a great place was great.*

Proposed Method: *I would love using this company. and best.*

Input: *Worst cleaning job ever!*

CAAE: *Great food and great service!*

MDAL: *Great food, food!*

Proposed Method: *Excellent outstanding job ever!*

Input: *Most boring show I've ever been.*

CAAE: *Great place is the best place in town.*

MDAL: *Great place I've ever ever had.*

Proposed Method: *Most amazing show I've ever been.*



Analysis

Analysis of the neutralization module

Michael is absolutely wonderful.

I would strongly advise against using this company.

Horrible experience!

Worst cleaning job ever!

Most boring show i've ever been.

Hainan chicken was really good.

I really don't understand all the negative reviews for this dentist.

Smells so weird in there.

The service was nearly non-existent and extremely rude.

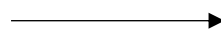
Error Analysis

❑ Sentiment-conflicted sentences

- Outstanding and bad service



The service here is very good



Outstanding and bad service

❑ Neutral sentences

- Our first time to the bar

It's our first time to the bar and it is totally amazing —————> It's our first time to the bar

Conclusion

- A. Enable training with **unpaired** data.
- B. Tackle the bottleneck of keeping **semantic**.
- C. State-of-the-art **results**.



Thank You!